

MEETING ROOM PARTICIPATION

Basic Meeting Room Package

- 1 table in the meeting room
- 1 online timetable – with 10*15 minutes slots
- 2 participants in the workshop
- Brief introduction of the exhibitor on the event website
- Participation at the conference programmes of MICE Business Day
- Full-day coffee break and business lunch for participants

■ Price: 1300 EUR
Early Bird fee until 15 June 2025: 1175 EUR

Meeting Room+ Package

- 2 tables in the meeting room
- 2 x online timetable – with 20*15 minutes slots
- 4 participants in the workshop
- Brief introduction of the exhibitor on the event website
- Participation at the conference programmes of MICE Business Day
- Full-day coffee break and business lunch for participants

■ Price: 2225 EUR
Early Bird fee until 15 June 2025: 2050 EUR

* For Experience Area Participations, additional electricity needs will incur an extra fee.

Exhibitors must arrange their own equipment and furniture for their stands.

The participation fee includes on-site food and beverage consumption, which will be itemized on the invoice.

Prices exclude VAT.

The prices in euros apply to EU taxpayers with foreign headquarters who fall outside the territorial scope of the VAT Act. Hungarian-based companies are required to complete the application form in Hungarian, and the amounts indicated in HUF, inclusive of VAT, apply to them.

EXPERIENCE AREA PARTICIPATION

Basic Experience Area Package

- Own stand installation of up to 8 m² in the Experience Area with 220V connection option*
- 2 participants in the workshop
- Brief introduction of the exhibitor on the event website
- Participation at the conference programmes of MICE Business Day
- Full-day coffee break and business lunch for participants

■ Price: 1300 EUR
Early Bird fee until 15 June 2025: 1175 EUR

Online diary can be added additionally to this package

Experience Area+ Package

- Own stand installation of up to 15 m² in the Experience Area with 220V connection option*
- 4 participants in the workshop
- One-time sending exhibitor's introduction via direct mail to buyers before the event
- Brief introduction of the exhibitor on the event website
- Participation at the conference programmes of MICE Business Day
- Full-day coffee break and business lunch for participants

■ Price: 2225 EUR
Early Bird fee until 15 June 2025: 2050 EUR

Online diary and co-exhibitor participation can be added additionally to this package

Additional options

1 online diary – with 10*15 minutes slots (only available for Experience Area Participation)

■ Price: 450 EUR

Co-exhibitor representation (only for exhibitors with Experience Area+ Package, up to a maximum of 5 co-exhibitors) with the co-exhibitor's name included in the exhibitor list, plus participation of 2 persons in the workshop with 1 online diary

■ Price: 650 EUR/co-exhibitor

Additional exhibitor participant (beyond the 2 included in the Basic package and the 4 included in the + packages)

■ Price: 75 EUR/person

Screening of a self-produced promotional film (max. 2 minutes) during networking periods

■ Price: 1050 EUR

Participation in the welcome reception with networking opportunities with hosted buyers

■ Price: 90 EUR/person

Sending exhibitor's introduction via direct mail buyers before the event

■ Price: 200 EUR

! Additional items can only be ordered together with the purchase of a participation package.

