

DATA PROCESSING INFORMATION GUIDE REGARDING PARTICIPATION AT THE EVENT

1. PURPOSE OF INFORMATION GUIDE

The purpose of the current information guide is to provide information on the data protection and data processing principles applied by PR in Hungary Kft. with regard to event organization. In the course of arranging events, PR in Hungary Kft. (hereinafter: Data Controller) processes the personal data of those registered for events, and those persons participating in events (hereinafter: Data Subject), as well as the audio and visual recordings made of the participants and speakers.

2. DATA CONTROLLER

Name: PR in Hungary Kft. Registered office: 1132 Budapest, Victor Hugo utca 11. E-mail address: rendezveny@turizmus.com

3. SCOPE OF PROCESSED PERSONAL DATA

We may process the following personal data in connection with event organization:

- title,
- name,
- position,
- name of company,
- e-mail address,
- telephone number,

We process the following personal data for the purpose of data processing in accordance with Section 4.5. of the current information guide:

- name,
- name of company,
- telephone number,
- e-mail address.

In as much as there is any modification or change in the data processed by the Data Controller during the period of data processing, please immediately report this at the contact given above. In addition to the above, audio and visual recordings are made at the event. Section 7. of the current information guide contains the relevant regulations pertaining to these.

4. LEGAL BASIS, PURPOSE AND METHOD OF DATA PROCESSING

Event organization

4.1. Data processing takes place on the basis of your voluntary, duly informed statement, which contains your express consent to the use of your personal data made available in

the course of participation at the event. The legal basis for data processing (title, name, position, company name, e-mail address, telephone number) is the voluntary consent of the Data Subject pursuant to Article 6. (1) a) of Regulation (EU) 2016/679 of the European Parliament and of the Council (General Data Protection Regulation). You may withdraw your consent at any time by writing an e-mail to rendezveny@turizmus.com. It is mandatory to supply the above data; without them, it is not possible to participate at the event. The Data Controller, furthermore, the internal staff members of the Data Controller have access to the personal data. Their access to and processing of such data is connected with their work duties. You give your consent in the course of participation in the given event by voluntarily providing the data in question and by voluntarily ticking the statement of consent.

4.2. The purpose of data processing is the arrangement of conferences, workshops, courses and tender information events pertaining to the dissemination of the activities of the Data Controller, including follow-up activities related to the events, and in the case of special demand, the provision of appropriate meals or mobility access transport. The follow-up to events takes place in the form of e-mails, a response to which is voluntary. The Data Controller shall use data made available by you strictly for the purpose intended, exclusively for the implementation of the given event.

4.3. The Data Controller does not/may not use the personal data provided for purposes other than those described in Section 4.2. The disclosure of your personal data to any third party, unless otherwise mandated by legal regulation, shall only be possible with your prior, express consent thereto.

4.4. The Data Controller shall not check the personal data supplied to it. The accuracy of the information provided is solely the responsibility of the person who provided it. When you give your e-mail address, you are also responsible for ensuring that only you use the e-mail address you have provided. With regard to this responsibility, all liability in connection with access to the given e-mail address rests solely with you, as the Data Subject, who registered the e-mail address.

4.5. In the course of the online voting connected with the event, you have the opportunity of voluntarily requesting notification about similarly themed events of the Data Controller. Such notifications come in the form of e-mails to the address you gave. You can do this during the voting connected with the event, and thus the related data processing occurs on the basis of your voluntary, duly informed statement. The Data Controller processes your name, company name, telephone number and e-mail address. The legal basis for data processing is the voluntary consent of the Data Subject pursuant to Article 6. (1) a) of Regulation (EU) 2016/679 of the European Parliament and of the Council (General Data Protection Regulation). You may withdraw your consent at any time by writing an e-mail to rendezveny@turizmus.com.

5. DURATION OF DATA PROCESSING

Processing of the personal data provided by you will last until the finalization of the professional evaluation following implementation of the event, or, inasmuch as you have given your consent to receive notifications from the Data Controller about its similarly themed events, until your consent is revoked pursuant to Section 4.5.

6. PERSONS WITH ACCESS TO DATA, DATA FORWARDING, DATA PROCESSING

Primarily, the Data Controller, furthermore, the internal staff members of the Data

Controller have entitlement to access the data. Their access to and processing of such data is connected with their work duties. Inasmuch as, in the case of any event, data forwarding to a third party occurs for organizational reasons, the Data Controller shall inform you separately about this fact.

7. AUDIO AND VISUAL RECORDINGS

By participating at the event, speakers and participants expressly agree that the Data Controller may make audio and visual recordings of the event. By participating at the event or by entering the venue of the event, the Data Subject gives his/her express consent to the recording of his/her image or audio, provided that he/she is only named with his/her express consent. Inasmuch as the Data Subject is considered a public figure, he/she can be named even without his/her express consent. Use of the audio and visual recordings is unlimited in space, time and method of usage. The Data Controller is subsequently free, without limitation, to utilize and to use (for instance, for the promotion of future events), reproduce, release, rework, make public, publish and distribute audio and/or visual recordings and displays of the Data Subject with due attention to prevailing legal regulations and with respect to the rights to personal privacy. The Data Subject shall not be entitled to any remuneration for these, either in advance or retrospectively, and the Data Subject may not pursue such a claim against the Data Controller. The consent of the Data Subject is the legal basis for the processing of the abovementioned data (GDPR Article 6. (1) a), and Article 3. 7. of Act CXII of 2011 and Article 6:4 (2) (3) of Act V of 2013). All photographic and video recordings made in the course of the event shall be processed until revocation of consent.

8. RIGHTS OF THE DATA SUBJECT AND OPPORTUNITIES TO ENFORCE RIGHTS

8.1. You are entitled to request, at any time, information on your personal data held by the Data Controller, furthermore, you may modify, at any time, such data by e-mailing a request to the contact given in Section 8.3.

8.2. At your request, the Data Controller shall provide information on your data processed by it, data processed by it or by the data processor commissioned by it, their source, the purpose, the legal basis and duration of data processing, furthermore, the name and address of the data processor, and their activity in relation to the data processing, and the circumstances and impacts of the data protection incident, and the measures implemented to address such an incident, furthermore, in case of the forwarding of the personal data of the Data Subject, the legal basis of the data forwarding and its addressee, in writing within one month from the submission of the request. The Data Controller shall keep a record for the purpose of the monitoring of measures related to the data protection incident, and for your information, which includes the scope of the personal data concerned, the scope and number of those concerned with the data protection incident, the date, circumstances, impacts of the data protection incident, and the measures taken to address the incident, and other data stipulated in the legal regulation on data processing.

8.3. You may exercise your rights at the following contact: E-mail address: rendezveny@turizmus.com You may contact the Data Controller with any question related to data processing, furthermore, with observations, via the contact given in the current section.

8.4. You are entitled, at any time, to request the correction or deletion of data that have been input incorrectly. The Data Controller shall correct or delete the data within one month from the date of receipt of the request sent to the e-mail address rendezveny@turizmus.com. Inasmuch as the Data Controller does not fulfil the request of the Data Subject for correction or deletion of data, then the Data Controller shall inform – in writing, within one month of receipt of the request – the factual and legal reasoning for rejecting the request for deletion. The Data Subject may object to the processing of his/her personal data. The Data Controller shall examine the objection within the shortest possible time from submission of the request, but latest within one month, it shall reach a decision on the question of its validity, and it shall inform the person submitting the request on the decision, in writing.

8.5. In the event of a complaint, the Data Subject may approach the Hungarian National Authority for Data Protection and Freedom of Information (1055 Budapest, Falk Miksa utca 9-11.; www.naih.hu, info@naih.hu, +36-1-391-1400) or, as desired, the competent court of law, or the Municipal High Court with jurisdiction according to the registered office of the Data Controller (1055 Budapest, Markó u. 27.)

8.6. Inasmuch as you gave the data of a third party in order to take advantage of the service, the Data Controller shall be entitled to submit a claim for damages from you. In such a case, the Data Controller shall provide all possible assistance to the acting authorities in order to establish the identity of the offender.

9. MISCELLANEOUS PROVISIONS

9.1. In all cases where the Data Controller intends to use the data provided for a purpose other than the purpose of the original data collection, it shall inform you of this and shall obtain your prior, express consent for this, or it shall give you the opportunity to prohibit such use.

9.2. The Data Controller commits itself to ensuring the safety of data, it implements technical measures that ensure that the registered, stored and processed data are protected, furthermore, it does everything possible to stop their destruction, unauthorized use or unauthorized amendment. Furthermore, it commits itself to notify any third party to whom the data may be forwarded or transferred to fulfil its obligations in this regard.

9.3. The Data Controller reserves the right to modify, unilaterally, regulations and the information guide pertaining to data processing, with notification thereof published on its website.

Budapest, 1 January 2023 PR in Hungary Kft