

APPLICATION FORM



PR in Hungary Ltd.

Address: 1074 Budapest, Munkás str. 9.

E-mail: mice@turizmus.com

Phone: +36-1/492-0455

Fax: +36-1/338-4293

Tax code: 14329290-2-42

Bank account: 11600006-0000000-28368016

International MICE workshop

Date: 16 of November 2017 (Thursday)

Venue: Budapest, Pesti Vigadó (1051 Budapest, Vigadó square 2.) www.pestivigado.hu

Contracting party (invoicing data):

Company name: _____

Tax code: _____ Website: _____

Invoicing address: _____

Address: _____

Company director: _____ Phone: _____ E-mail: _____

Contact person: _____ Phone: _____ E-mail: _____

Please mark one of the participation possibilities.

Participation	Contents of participation fee	Participation fee
Basic participation	<ul style="list-style-type: none">- workshop table- 2 person participation at the workshop- hospitality on the spot: business lunch, coffee breaks- free WiFi- registration in the online catalogue and online diary	890 EUR early bird*: 730 EUR
Advanced participation	Basic participation, as well as: <ul style="list-style-type: none">- company information material in the good bye bags- 3 minutes reference film shown during the coffee breaks and lunch	1.130 EUR early bird*: 970 EUR
Exclusive participation	Advanced participation, as well as: <ul style="list-style-type: none">- welcome speech during the lunch- 1/1 page PR article in the Business Traveller Hungary magazine	1.890 EUR early bird*: 1.730 EUR

Company profile (please mark the adequate group):

1. Destination
2. Hotel
3. Conference and event site
4. Bath, wellness
5. Catering
6. Program provider
7. Transport
8. Other: _____

Payment conditions:

This application form is an **advanced payment** too.

The Contracting party shall be required to transfer the Participation fee to the bank account designated by the Contractor (H-1074 Budapest, Munkás u. 9., Erste Bank, bank account number: 11600006-00000000-28368016), within maximum 15 days from date of the signing of this application form.

Please note your **registration number**: by bank transfer.

PR IN HUNGARY sends the **prepayment invoice** to the Contracting party, after the transfer. After the Workshop we will send the **final invoice**.

Cancellation conditions: in as much as the cancellation arrives before 16 October 2017, it shall pay to PR in Hungary 50% of the fee of the service ordered; in as much as the cancellation arrives after 16 October 2017, it shall pay to PR in Hungary 100% of the fee of the service ordered.

Signing the Application form is acknowledgment of acceptance of the current General Contractual Conditions (pages 3-4).

PR IN HUNGARY Ltd. hereby declares that, on the basis of the legal relationship with Turizmus Ltd., that is, with the founder of the MICE Business Day event representing the subject of the current contract, it has the authority to conclude the current agreement.

_____, 2017. _____

PR in Hungary Ltd.

Contracting party

Please send back the officially completed and signed application form to the PR in Hungary Ltd.

***Early bird prices:**

Early bird prices are available in case the participation fee will be settled by 30th of June 2017.

General Contractual Conditions

Signing the Application form is acknowledgement of acceptance of the current General Contractual Conditions.

1. Establishment of the Contract

1.1. Contracting parties

In terms of the current General Contractual Conditions, contracting parties shall be considered, on the one hand, PR in Hungary Kft. (head office: 1074 Budapest, Munkás utca 9. company registration No.: 01-09-899039; hereinafter: "PR IN HUNGARY"), and, pertaining to the workshop (hereinafter: "Workshop") organized by PR IN HUNGARY, that partner (hereinafter: "Contracting party") completing and signing the application form (hereinafter: "Application form") in due conformity.

1.2 Invitation to bid

In terms of the establishment of the contract (hereinafter: "Contract"), the PR IN HUNGARY invitation to apply shall be considered the despatch to the Contracting party of the following documents, respectively, downloading them from www.micebusinessday.com website: Application form, General Contractual Conditions - hereinafter Conditions.

1.3. Establishment of the Contract

The Contract between the Parties shall be considered to be established (hereinafter: Establishment of the Contract) with the return to PR IN HUNGARY of the copy of the Application form properly signed (authorized) by the Contracting party, by mail or electronically, by fax or other method. By so doing, the Contracting party states that it recognizes and accepts the current Conditions, which form an inseparable part of the Contract.

2. Contracting Parties

2.1 Contracting party

Contracting party is that natural or legal person, respectively, business association without legal personality, which completed the Application form for the Workshop and signed it in due conformity. Only the Contracting party may be the addressee and obligator of the invoices issued by PR IN HUNGARY (for example, Basic participation fee, services). The Contracting party shall indicate on the Application form which of the categories listed below it belongs to.

The Contracting party is present at the Workshop with its own table (hereinafter: "Workshop table").

2.2 Represented company

That legal person, respectively, business association without legal personality, not requiring its own Workshop table at the Workshop, and which is represented by the Contracting party in its business affairs on the stand (hereinafter: "Represented company").

3. Occupancy of the Workshop table and modifying it

3.1 Occupancy

The Workshop table can be occupied only after payment in full of the Basic participation fee, or the Prime participation fee, or the Exclusive participation fee.

3.2 Modifying

The Workshop table designated by PR IN HUNGARY cannot arbitrarily be exchanged with another Contracting party, it cannot be extended through agreement with another Contracting party, it cannot be transferred both free of charge or for remuneration, and it can be modified only and exclusively with the prior written authorization of PR IN HUNGARY.

4. Products, product groups, services

The Contracting party shall be entitled to present only those products, product groups and services shown on the Application form and approved by PR IN HUNGARY, and advertise its Represented company shown on the Application form.

Inasmuch as the Contracting party does not remove from the Workshop table those products or services not appropriate for the advertised product group, respectively, advertising tools not presenting the Contracting party, its Represented company, at the first demand thereto, then PR IN HUNGARY shall be entitled to close the aforementioned Workshop table to the cost and to the hazard of the Contracting party, respectively, may claim compensation from the Contracting party.

5. Workshop Online catalogue and diary

5.1 Official Online catalogue and diary

Only PR IN HUNGARY shall be entitled to publish, issue the official online catalogue and diary (hereinafter: Online catalogue and diary) for the Workshop. The PR IN HUNGARY and/or the Workshop logo shall always appear in the official Online catalogue and diary of the Workshop. All Contracting parties registered by the deadline shall appear in the Workshop Online catalogue and diary.

5.2 Basic registration

Every participation fee includes the basic registration fee of the Contracting party for insertion in the Workshop Online catalogue and diary. PR IN HUNGARY may calculate a separate registration fee for demands exceeding the basic registration fee.

6. Payment conditions, occupancy

6.1 Payment liabilities on the Contracting party

The Contracting party shall be required to pay a participation fee (in accordance with the selected participation opportunity) for participation at the Workshop.

6.2 Payment conditions

The fees specified in Point 6.1 shall be payable in compliance with the payment conditions established on the application form.

Payment: Advanced payment is issued for the full participation fee in compliance with Point 6.1., which the Contracting party shall be required to settle within 15 days of signing. PR IN HUNGARY sends the prepayment invoice with the counter value of the total participation fee to the Contracting party, after the transfer.

Inasmuch as the signing of the Application form after 28 October 2017, the Contracting party shall be required to settle the Advanced payment latest by 12 November 2017.

PR IN HUNGARY sends the Final invoice to the Contracting party after the Workshop.

6.3 Discounts

Inasmuch as the conditions of application for the Workshop provide for pre-application or other discounts by a given deadline, the pre-application discount shall be asserted on the Application form and on the Prepayment invoice.

6.4 Delayed payment

In the instance of any delay of payment liability deriving from the terms of the current Contract, PR IN HUNGARY shall reckon on an annual 20% default interest. The Contracting party shall be required to give proof of the fact of settlement when making the Contracting party Registration before closure of the Workshop. The Contracting party acknowledges that PR IN HUNGARY can initiate recovery of outstanding claims against it with a factoring company.

6.5 Charges of financial institutions

The Contracting party shall be liable to bear all charges of whatever sort imposed by financial institutions in the course of banking transactions, and it may not deduct these from the claims of PR IN HUNGARY.

6.6 Value added tax (ÁFA)

All services provided by PR IN HUNGARY qualify as an integrated service, and as such are liable for the Value added tax (ÁFA) rate determined in the prevailing act on general turnover tax.

7. Data handling

7.1 On 16 November 2017, PR IN HUNGARY arranges its own event, called MICE Business Day Budapest (hereinafter: "Workshop"). Participants receive an electronic invitation to the Workshop. The Workshop is by invitation only. The Contracting party appears at the Workshop as a participant.

7.2 The personal data given to PR IN HUNGARY electronically (received on the basis of confirmation for the Workshop), respectively, on a business card at the venue of the Workshop is stored by PR IN HUNGARY which does not transfer the data to a third party.

Service provider NAIH identification No.: 81800

8. Cancellation and its legal consequences

8.1 Cancellation of participation

Following the Establishment of Contract, the Contracting party may only legitimately cancel its participation in the Workshop in writing, despatched to PR IN HUNGARY in a manner that can be verified (hereinafter: "Cancellation"). Cancellation becomes effective from the moment of receipt at PR IN HUNGARY of the statement of cancellation.

Cancellation is also considered that occurrence when the Contracting party or the Contracting party organized by it does not occupy the Workshop table at the opening of the Workshop, and it does not signal its late arrival in writing, certified by PR IN HUNGARY (hereinafter: "Non-attendance"). In the case of Cancellation, PR IN HUNGARY is entitled to rent out to any other party the Workshop table designated for the Contracting party, for which PR IN HUNGARY shall not be liable for payment of compensation on any grounds whatsoever. In the case of Cancellation, the Contracting party shall be liable for payment of a Non-performance Penalty, as follows.

8.2 Non-performance Penalty

If the Contracting party cancels its participation following Establishment of Contract but in the period preceding the 21st day before the opening of the Workshop, then the Contracting party shall pay a Non-performance Penalty to PR IN HUNGARY of 50% of the fee fixed in Point 6.1, and if cancellation is within 21 days of the opening of the Workshop, then the Contracting party is liable for payment of 100% of the fee fixed in Point 6.1.

8.3. Cancellation of services ordered and the legal consequences

The Contracting party may only legitimately cancel previously ordered services in writing, despatched to PR IN HUNGARY in a manner that can be verified. Cancellation becomes effective from the moment of receipt at PR IN HUNGARY of the statement of cancellation.

In the case of Cancellation, the Contracting party shall bear a payment liability, as follows:

- inasmuch as the cancellation arrives before 11 November 2015, it shall pay to PR IN HUNGARY 50% of the fee of the service ordered;
- inasmuch as the cancellation arrives after 11 November 2015, it shall pay to PR IN HUNGARY 100% of the fee of the service ordered.

9. Complaints

The Contracting party shall be required to submit any complaint pertaining to the organization, execution, operation etc. of the Workshop to PR IN

HUNGARY, in writing, until the closure of the Workshop – in the interest of the provision of proof – and any observations pertaining to invoicing to PR IN HUNGARY, in writing, by the expiry of the invoice payment deadline. PR IN HUNGARY shall not consider any complaints arriving after the deadlines given above. Inasmuch as the Contracting party does not dispute the invoice for the participation fee within 15 days following its receipt, the invoice shall be considered as accepted.

10. Falsification

By signing the Application form the Contracting party states and guarantees that it has entitlement to the intellectual property rights of the product presented by it at the Workshop, or it has acquired all licences and authorizations from the holder of such for the presentation of the product. The Contracting party undertakes to respect the intellectual property rights of third parties. It is forbidden to present any product at the Workshop that infringes or falsifies another's intellectual property rights. Inasmuch as the Contracting party becomes aware/is made aware that it is infringing any intellectual property right, the Contracting party undertakes/shall do everything possible to eliminate the infringement as soon as possible, and remove the unlawful products. PR IN HUNGARY is excluded from any responsibility whatsoever for falsified products appearing at the Workshop, and at the same time it is willing to provide information on the steps necessary to enforce due process.

11. Vis Major

PR IN HUNGARY is entitled to cancel, in part or entirely, the Workshop, or to modify the date of its organization, furthermore its opening times and venue, if subject to vis major. Vis major events shall be considered all unforeseeable, insurmountable events, the occurrence of which cannot be attributed to PR IN HUNGARY, being beyond the intention and/or process of PR IN HUNGARY (for example, war, riot, civil uprising, general strike, epidemic, pandemic, natural catastrophe, fire, flood, earthquake or other insurmountable external cause, state of emergency), that in a significant way obstructs or makes impossible the staging of the Workshop. PR IN HUNGARY shall be required to inform the Contracting parties about the occurrence of vis major events. If as a consequence of a vis major event the Workshop is cancelled in part or entirely, PR IN HUNGARY shall not be liable for compensation.

12. Prevailing law – Settlement of disputes

The provisions of Hungarian law shall prevail in all issues not regulated in the current Contract.

The Parties shall attempt to settle all disputes between themselves through peaceful compromise. Inasmuch as this proves impossible, the Parties shall submit themselves to the courts with the appropriate jurisdiction and competence.

13. Integrity of the Contract

The terms contained in the Application form represent an inseparable part of the current Contract.

Budapest, 2017

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Contracting party

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PR IN HUNGARY Kft.